



Maximize Your Banking Relationships

Engagement & Transparency You Can Take To The Bank ...

The nature and competitiveness of commercial banking continues to evolve, which means it's more important than ever to include someone on your team with insight into how the banking industry works. Doug Houser has spent decades working within and alongside the commercial banking industry and can help "pull back the curtain" to help you maximize your banking relationships. Doug brings a wealth of experience in this area and specializes in **relationship management services**. When you work with Doug, you'll receive:



Assistance

Direct access to assistance and professional advice pertaining to the review of your capital and financial structure.



Assessment

Assistance ranging from a quick and honest assessment to a full banking relationship review covering loan terms such as tenor, rate structure, reporting requirements, collateral coverage, financial and operating covenants, guaranty structure and documentation. This can also include a simple review of treasury and cash management products and services and insight into how this setup might be optimized to address your internal needs and capabilities.



Understanding

Knowledge of the capabilities and strengths associated with individual banks as well as a thorough understanding of the levers specific bankers must balance behind the scenes.



Insight

A comprehensive understanding of how national, regional and community banks make decisions as well as insight into their specific interests in certain industries and which businesses fit best within their individual credit and treasury management product models.



Protection

Thorough preparation and testing of business resumption plans for all bank services to ensure continuity in lieu of an emergency disruption of service, whether internal to your company or caused by the bank.

Call Doug today to learn how he can help provide you with the transparency you're looking for from your banking relationships.

614.314.5937



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