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Accrual Basis

Graphic Design / Ad Agency Custom Summary Report January through December 2021

	Referral from Client	Referral from Friend	Website	No name type	TOTAL
Ordinary Income/Expense					
Income					
Advertising Income	35,315.00	16,470.00	0.00	0.00	51,785.00
Event Income	33,950.00	20,525.00	3,880.00	31,900.00	90,255.00
Film Production	20,110.00	19,830.00	4,440.00	25,145.00	69,525.00
Media Planning	9,390.00	18,770.00	9,970.00	19,670.00	57,800.00
Print Production Income	13,465.00	18,360.00	6,520.00	27,965.00	66,310.00
Markup Income	131.05	110.20	43.10	155.20	439.55
Reimbursed Exp. (Income)	1,310.50	1,102.00	431.00	1,552.00	4,395.50
Total Income	113,671.55	95,167.20	25,284.10	106,387.20	340,510.05
Cost of Goods Sold					
Advertising Costs	4,000.00	1,400.00	0.00	4,480.00	9,880.00
Event Costs	4,980.00	5,050.00	0.00	3,450.00	13,480.00
Film Production Costs	4,380.00	3,600.00	900.00	2,410.00	11,290.00
Media Planning Costs	4,200.00	1,100.00	1,400.00	2,500.00	9,200.00
Print Production Costs	2,220.00	1,000.00	1,100.00	1,800.00	6,120.00
Billable Wages					
Billable Wages-Professional Ser	19,390.52	13,907.61	5,268.00	9,953.33	48,519.46
Total Billable Wages	19,390.52	13,907.61	5,268.00	9,953.33	48,519.46
Reimburseable Project Costs	2,510.18	1,111.84	431.00	1,700.20	5,753.22
Total COGS	41,680.70	27,169.45	9,099.00	26,293.53	104,242.68
Gross Profit	71,990.85	67,997.75	16,185.10	80,093.67	236,267.37
Expense					
Wages - Non Project Related					
Wages- Non-billable					
Wages-Office & Staff Meetings	0.00	0.00	0.00	5,571.45	5,571.45
Total Wages- Non-billable	0.00	0.00	0.00	5,571.45	5,571.45
Payroll Tax Expenses	1,481.27	1,149.57	371.13	1,141.24	4,143.21
Total Wages - Non Project Related	1,481.27	1,149.57	371.13	6,712.69	9,714.66
Total Expense	1,481.27	1,149.57	371.13	6,712.69	9,714.66
Net Ordinary Income	70,509.58	66,848.18	15,813.97	73,380.98	226,552.71
Net Income	70,509.58	66,848.18	15,813.97	73,380.98	226,552.71