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Mark Van Benschoten has nearly 20 years of experience, focusing on serving not-for-profit organizations. He is a resource for these organizations in the areas of operations, tax, accounting, strategic planning and governance.

Helping Your Organization Be the Best it Can Be

Focus on compliance and be proactive with strategy.

Not-for-profits need exposure and education on business issues to survive in any economy, but also to be able to reach their potential.

Are your financial reporting tools helping you gain trust and integrity with the communities you serve? Do you take full advantage of the tax exemptions you're entitled to? Can your board of directors make informed, appropriate decisions?

Is your organization set to grow and prosper, even in harsh economic times?

Auditing. Tax compliance. Yellow Book standards. Financial analysis. Strategic planning. If you're missing one of the puzzle pieces, your organization might miss out on true financial success.

Hot Topics for 2010

STOP! Don't Submit that 990 Without Ensuring Compliance

The new Form 990 was intended to help organizations provide greater transparency about their activities to the public...but it can be confusing and burdensome if you're not properly prepared.

As a result, you have to supply more details, especially regarding your income and expenses, staff salaries and organization policies. There is a real science to completing the form, and if reported improperly, your 990 could have a greater chance for an IRS audit, costing you not only in staff time, but also back taxes. From gathering all of the information you'll need ahead of time, to filling out the form itself, make sure your organization is prepared for this big change.

Strategic Plan for Not-for-Profit Organizations: What Will Work Best for You?

Make sure you know where your organization is going, how it's going to get there and how you'll know if it will make it there or not. When you build your organization's strategic plan, you've got to consider your leadership, culture, size and environmental complexity to ensure you build a plan that works best for you. This hands-on presentation will give you the tools you need to help your organization be what you want it to be.

Avoiding the Pitfalls of Restricted Gifts

If you have donor-restricted endowment funds, you face certain changes in the requirements of financial statement reporting and disclosures that will help you more clearly reflect the activities of all endowment funds and your policies and practices to meet the intentions of donors and serve your community. Your boards can now invest and manage donor-restricted endowment funds in a manner more consistent with the donor's intent and the mission of your organization.

Other Available Presentations

The industry regulations can change at the drop of a hat, and it can be hard to keep up on it yourself. The following presentations can be updated with the latest changes and customized for the needs of your group:

- What's Hot in the Not-for-Profit Industry



- The State of Ohio Not-for-Profit Organizations
- Improving the Governance of your Not-for-Profit Organization and Overcoming Common Issues
- Update on the Newest Accounting Pronouncements Affecting Not-for-Profit Organizations
- Those Taxing Taxes: How to Handle Unrelated Business Income
- General Not-for-Profit Accounting Issues

Recent Speaking Engagements

- Analyzing Financial Statements (Ohio Grantmakers Forum)
- How Long Will it Take to Complete the New 990? (The Ohio Society of Certified Public Accountants)
- Strategic Planning for Not-for-Profit Organizations (The Ohio Society of Certified Public Accountants)
- Ask the Expert (Ohio Association of Nonprofit Organizations)
- Accounting and Auditing Update, Including FSP 117-1 (The Ohio Society of Certified Public Accountants)